

La RED Strategic Plan

Goal # 1: Mistica and Mission

To Nurture the mistica that gave origin to la Red to strengthen and further its mission among and by its members. (Mistica: Incarnate the Gospel's Love and Message in our Young People).

Objective # 1: To share the mistica of la Red with the membership to instill the passion and love for its mission.

Objective # 2: To review the mission statement of la Red to better reflect its mistica.

Objective # 3: To engage in periodic theological reflections with the membership

Goal # 2: Institutional Development

To develop the internal capacity of la RED, in order to become an efficient, effective and professional pastoral organization.

Objective # 1: To organize an effective and efficient management structure of la Red as an organization who is complimentary between the Board of Directors and the Executive Director.

(where the board of directors and the executive director work in a spirit of collaboration and Christian values) – **This objective needs work.**

Objective # 2: To strengthen the membership of la Red and increase the number of its Members.

Objective # 3: To raise the effectiveness of the committees to increase the collaboration of the members for the fulfillment of la Red's strategic plan and mission

Objective # 4: To offer board development workshops to strengthen the management skills of the membership.

Objective # 5: To develop a professional and attractive image of la Red as the National Network responsible for ministry with/to/for Hispanic youth and juvenes.

Goal # 3: Pastoral de Conjunto

To engage the US Church in the pastoral ministry of Catholic Hispanic youth and juvenes.

Objective # 1: To create awareness of the pastoral needs of Hispanic youth and Jovenes at the various ministry levels and specializations in the U.S. Catholic Church

Objective # 2: To improve and expand the level of collaboration and complementary work between national organizations and institutions who have in its mission ministry to youth and juvenes.

Goal # 4: Communications

To improve and expand internal communications among the membership of la Red and with all other Church Organizations that has in their mission the pastoral ministry of youth and juvenes.

Objective # 1: To develop a web site that shares the mistica, mission, plans, programs of la Red, and serves a clearing house of resources for pastoral juvenil and the implementation of the conclusions of the Encuentro.

Objective # 2: To maintain an effective and transparent communication between the Board of Directors, the Executive Director and the membership of la Red.

Goal # 5: Programs and Services

To Promote, offer and/or develop programs and services that address the pastoral needs of Hispanic youth and jóvenes and those who minister to them.

Objective # 1: To implement programs and services outlined in the five year strategic plan for pastoral juvenile hispana

Objective # 2: To implement a formation program directors or coordinators of pastoral juvenile hispana at the diocesan or parish level

Goal # 6: Finances and Fundraising

To develop the financial stability of la Red in order to secure its well being and the fulfillment of its mission.

Objective # 1: Create a conservative annual budget and maintain expenses within that budget.

Objective # 2: To maintain an accurate and transparent accounting and provide a professional financial report to the membership.

Objective # 3: To develop a business plan for the 5 year strategic plan of la Red

Objective # 4: To create a variety of fundraising strategies to obtain philanthropic income for programs services and operations services of la Red.

Objective # 5: To develop income generating programs services and products.